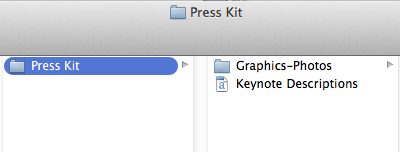
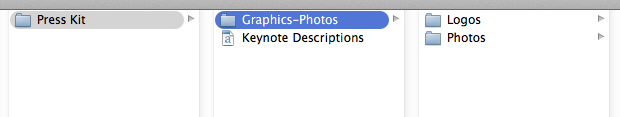
**How to use the press kit**

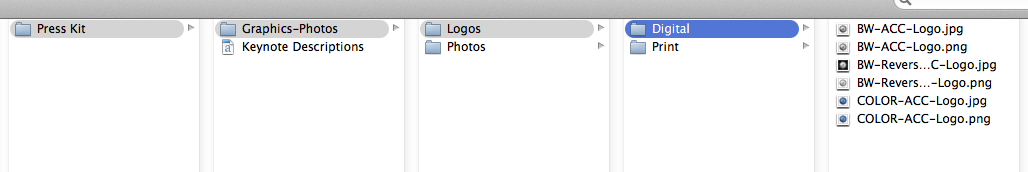
This press kit has been setup to make it easy for you to help promote Allison’s events, trainings and keynotes. The kit is broken into sections for ease of use.



They **“Keynote Descriptions”** document has ACC approved copy for use on all media outlets.



The **“Graphics-Photos”** folder contains logos and photos to use in both print and digital media. The folders are broken into their respective mediums. Please utilize the **“Digital”** assets for *only* digital works like websites, email newsletter and social media. To prevent blurry or pixelated images in print, utilize all of the assets in the folder marked **“Print”**.



If you have any questions, please contact [allison@allisonclarkeconsulting.com](mailto:allison@allisonclarkeconsulting.com). Thank you!