***Keynote descriptions***

**7 Seconds That Can Change Your Life**  
Can you step out from behind your emails, tweets and texts and deliver a face to face, short, compelling message with passion and clarity?  
Your success depends on your communication.

By participating in this highly interactive session you will:

* Increase your confidence in delivering your message.
* Learn the single most important secret for effective public speaking.
* Be more aware of what your body language is saying and manage it.
* Learn how to maximize your human side for accelerated results.

**The Leader Who Never Dies *The Leader Who Never Dies*** is a 60-minute highly interactive keynote for individuals who inspire others and want to leave their mark on the world. After attending 30 funerals in 60 days, veteran speaker, Allison Clarke, shares unspoken gems from the dearly departed about how to leave a memorable impact with those who matter most.

After 20 years of corporate training and consulting, Allison Clarke knew how to breathe new life into nearly any organization. This led her to ask, “When our lives and careers come to a close, what remains? What *really*matters while we’re alive and after we die?”   
  
With a brave and open heart, Allison visited 30 funerals in 60 days to study what these departed souls did to inspire and invoke change in themselves and others.   
  
After her “Tour de Funerailles,” Allison could clearly see what was missing and needed for someone to become a truly heroic leader. These pearls of wisdom formed the driving questions and poignant exercises that make ***The Leader Who Never Dies*** a life-enhancing experience.

Those in positions of managing and influencing can get easily consumed by deadlines, quotas and goals. But at the end of the day, at the end of our*careers*, it’s our interactions with each other that define our legacy.

Audience members leave with ten tools to push forward out of their comfort zones and into their futures.

**The Power of Kindness**

Allison Clarke’s keynote, *The Power of Kindness*, demonstrates what happens when extra consideration and sincerity are infused into the workplace. A sincere smile, an overdue phone call, or a handwritten note can uplift moral and evoke positive change in any organization.

Have you ever set out to intentionally make someone’s day? For nearly one year, Allison has been planning daily acts of kindness with strangers, colleagues, friends and family. This reminded her how we have no idea what others are going through. A small gesture of kindness can make someone’s day and even change their lives.

She shares her process for:

* how to spot opportunities for giving
* how to verbally express appreciation
* how to impact those whom you’ve never met, as well as those who matter most

Acts of kindness can be almost effortless. They can also alleviate depression, reduce overwhelm, and be the medicine a team needs to gain connection and trust.

Would you like to create a work environment where people feel honored? You’ll walk away from this talk with concrete ideas and a written plan for becoming a conduit of constant kindness. It comes with one warning: This may be the most profound change you can activate in your life.